



U.S. ARMY COMBAT CAPABILITIES DEVELOPMENT COMMAND GROUND VEHICLE SYSTEMS CENTER

Strategic Plans & Communications

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29 OCTOBER 2024

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STRATEGIC PLANS & COMMUNICATIONS MISSION

Plans and executes strategic initiatives to support and grow GVSC resources. Effectively communicate the GVSC story, bringing awareness to activities and technological achievements of the organization. Fosters collaborative relationships that support new technology development for the Army's Ground Vehicle Systems.



PARTNERSHIPS

How to partner with GVSC

As integration experts, we have been able to form strategic partnerships with industry, academia and other government agencies to combine the best talents, incubate the best ideas and accelerate the most innovative technology for Soldiers and Marines who fight for our Nation's interests.

Your organization can partner with GVSC. We employ several collaborative methods to engage depending upon stakeholder requirements. GVSC also has unique laboratory and testing capabilities and the expertise of our technicians, scientists and engineers.



GLOBAL & STRATEGIC PARTNERSHIPS (G&SP)

- **Mission** is to identify, pursue, and accelerate global and domestic business opportunities that improve resource utilization for both the Army and external partners.



- **Tech Priorities**
 - ✓ Human Machine Integrated Formations (HMIF)
 - ✓ Reducing the logistics burden of the ground portfolio (increased operational duration)
 - ✓ Enduring support to the ground vehicle fleet
 - ✓ Advancing technology readiness level on critical technologies
 - ✓ Protection



- **Connect** with others who innovate, develop, demonstrate, and accelerate technology
- **Communicate** the Army's ground vehicle technical needs
- **Create** suitable partnership/collaboration agreements



PARTNERING & COLLABORATION MECHANISMS

- Reimbursable, FAR Contract, and Other Transaction Agreement (OTA)
- Small Business Innovation Research (SBIR)
- Small Business Technology Transfer (STTR)
- Cooperative Research and Development Agreement (CRADA) & International CRADAs
- Test Service Agreement (TSA)
- Patent License Agreement (PLA)
- Education Partnership Agreement (EPA)
- Engineer Scientist Exchange Program (ESEP)
- International Agreement / Project Agreement (IA / PA)
- Information Exchange Annexes (IEA)
- Data Exchange Annexes (DEA)
- Reciprocal Use of Test Facilities (RUTF)
- Partnership Engagement Events and Meetings (GVSETS, Industry Days, TIM, FIT, MDEX, etc.)
- xTech | Search Program (<https://www.arl.army.mil/xttechsearch/index.html>)



PARTNERING & COLLABORATION MECHANISMS



Mechanisms

- **Cooperative Research and Development Agreement (CRADA)** ←
- **Test Service Agreement (TSA)** ←
- **Small Business Innovation Research (SBIR)**
- **Patent License Agreement (PLA)** ←
- **Educational Partnership Agreement (EPA)**

Cooperative Research and Development Agreement (CRADA)

- R&D Collaborative effort to make advancements and generate new IP
- Specific duration and scope
- Enables each party access to facilities, IP, equipment, data, personnel, expertise of the other
- Contribution from each party required
- Limitations
 - No funding provided by Government

Test Service Agreements (TSA)

- Industry Access to Government Facilities, equipment, capabilities
- GVSC conducts testing for Industry
- No technical collaboration with industry partner
- Limitations
 - Charged at Government Cost
 - Cannot compete with Industry

Patent License Agreement (PLA)

- Federally funded inventions available to industry for new product development
- Enable new product development and sales
- Rights granted to manufacture invention for company products
- Negotiable financial terms
- Limitations
 - No Government funding provided for development



UPCOMING EVENTS GVSC WILL BE PARTICIPATING IN

GVSC Industry Days – Distro D for Current Government Contractors only

Held in February, in Warren, MI at GVSC

<https://gvsc.devcom.army.mil/>

NDIA Michigan Defense Exposition (MDEX) & GVSC Industry Days - Distro A approved for public release

Held in April, in Warren, MI

<https://mdex-ndia.com>

NDIA Ground Vehicle Systems Engineering & Technology Symposium (GVSETS)

Held in August, Novi, MI

<https://www.ndia-mich.org/events/gvsets>

International Armoured Vehicles (IAV)

Held in January, in Farnborough, UK

<https://www.defenceiq.com/events-internationalarmouredvehicles/agenda-mc>

NDIA Tactical Wheeled Vehicle (TWV)

Held in February, in Charlotte, NC

<https://ndia.org>

AUSA Global Force

Held in March, in Huntsville, AL

<https://meetings.ausa.org/globalforce/2024/index.cfm>

SAE World Congress (WCX)

Held in April, in Detroit, MI

<http://wcx.sae.org>

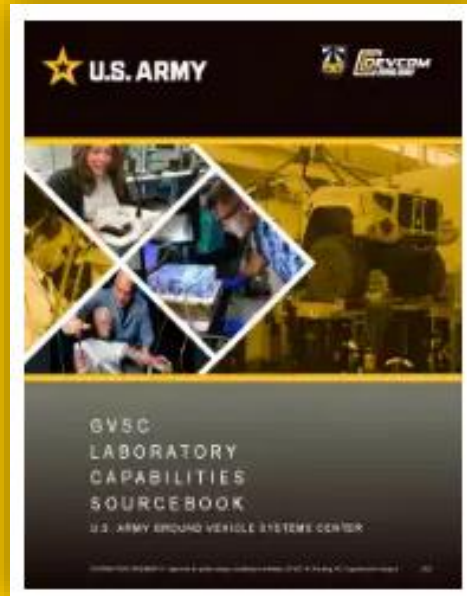
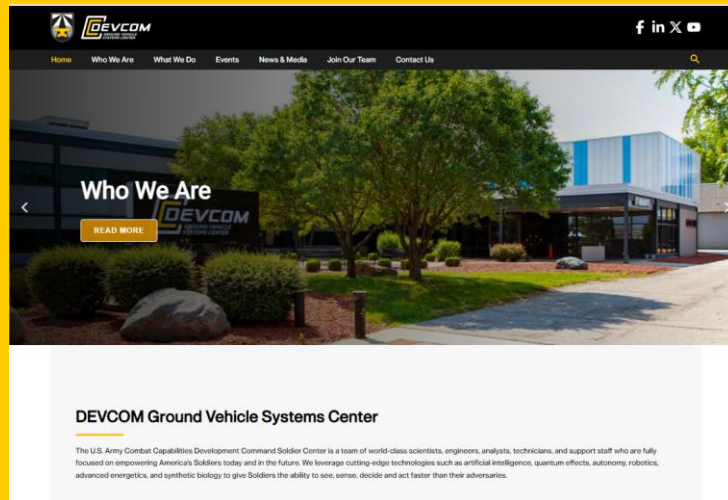
New GVSC Website coming November 1, 2024

<https://gvsc.devcom.army.mil/>



DEVCOM
GROUND VEHICLE
SYSTEMS CENTER

GVSC WEBSITE



GVSC Website <https://gvsc.devcom.army.mil/>

QUESTIONS?



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